

Minutes I of the jury

The Riverside Quarter Art Competition by Porvoo Art Factory

Minutes / Qualifying round I

Time	9 May 2025 at 12.00–15.00
Place	Porvoo Art Factory
Present	Chair Susann Hartman, Head of Cultural Services, City of Porvoo Pekka Mikkola, Planning Architect, City of Porvoo Sari Hilska, Cultural Designer, City of Porvoo Susanna Widjeskog, Amanuensis, Porvoo Museum Veli Granö, Artist, Porvoo Art Association Jari Salmela, Planning Manager, Kesko Corporation Jaakko Niemelä, Artist Member appointed by the Artists' Association of Finland Kaisaleena Halinen, Artist Member appointed by Artists' Association of Finland Heini Orell, Coordinator, Frei Zimmer Oy, secretary, no voting rights
Prevented	Jukka Kauto, Chief Designer, KAUTO NIKULAINEN arkkitehdit Oy

1. Opening the meeting

The meeting was opened at 12.00. Susann Hartman chaired the meeting. It was agreed that Secretary Heini Orell will draw up the minutes.

The participants of the meeting presented themselves and it was noticed that Jukka Kauto was prevented.

At the beginning of the meeting, Heini Orell went through the objectives of the meeting and the competition programme, as well as matters related to the rules of the competition. The aim is to select proposals for the top and in the public vote, and to agree on when the final decisions on the winner will be made.

2. Competition proposals and compliance with the conditions of the competition

A total of 60 proposals were received in the competition within the set period (Appendix 1). The jury decided to reject the following proposals based on the following arguments:

The proposal under the pseudonym of MUISTIPELI, arguments: CV included in the materials

The proposal under the pseudonym of Orchard, arguments: a budget and a scale drawing were not included in the proposal

The proposal under the pseudonym of hanna, arguments: CV included in the materials

The proposal under the pseudonym of Maro, arguments: a scale drawing was not included in the proposal

Thus, 56 proposals that meet the competition criteria were received.

The jury then walked to the riverside to see the place where the work will be placed and examined the place before the discussion on the proposals.

3. Evaluation of competition proposals

The competition proposals were submitted in advance to the jury for familiarisation and evaluation with the help of the ArtCurator service.

The jury stated that Porvoo, its history and the location of the work on the riverside were well taken into account in the competition proposals. The scale of the work was found to be challenging, also for the evaluation of the proposals. During the evaluation and discussions of the proposals, it emerged that many of the proposals had several layers and that the changes in the seasons effect the work. It was also found that art should stand out from advertising related to Citymarket outside the competition area.

Overall, there were many interesting proposals. It emerged as an important element to the jury how the building is seen as a whole and how the work discusses with the entire building mass. Also, the sustainability of the work's life cycle, as well as the fact that the work from an artistic perspective would last as well as possible, were raised.

Kesko's representative Jari Salmela said that Kesko hopes that an ambitious work that complements the cityscape, addresses its viewers it and brings a strong identity to this shopping centre can be found.

The jury reviewed the proposals submitted with the ArtCurator service to be taken up in the jury process and reviewed which proposals had reached the top 20 based on the points given in advance. All jury members were then given the opportunity to raise other proposals as well or recommend proposals for the top 10.

It was discussed into how many categories the proposals should be classified, and it was decided that the proposals would be divided into two categories: A and B. Those proposals classified into category A are also fielded in the public vote. It was decided that a maximum of 10 proposals are included in category A.

A preliminary list of proposals in category A was made based on a joint discussion, but since Jukka Kauto was prevented and the jury decided to wait for his views, the final decision was postponed.

The decision on the proposals to be classified into category A and in the public vote was made by e-mail on 16 May 2025.

The following proposals were classified into category A:

Ajallisessa sivuvalossa
Kilpikaarna
Kontraposto
Merta
Nousuvesi
Puutarhajuhla

Ranta
Valonkuori
Väv

4. Proposals fielded in public vote

The public vote will be open from 20 May to 1 June 2025. The vote will be opened in DOME, Porvoo on 20 May at 11–14. Heini, Sari, and Susann will prepare the materials for the vote.

5. Schedule for the selection of award-winning proposals

It was found that the result of the public vote will be known on 1 June. The jury wants to take into account the result of the public vote as part of the decision-making process, so the final qualifying by the jury shall be made after this.

It was agreed that the final meeting for the qualifying by the jury will be held at the Art Factory on Wed 11 June at 13–16.

The award-winning proposals will then be selected among those classified into category A.

6. Concluding the meeting

The meeting was concluded at 15.15.

On 24 June 2025 approved

On behalf of the jury:

The minutes is signed electronically

APPENDIX 1 Proposals received within the set period.

